



**Barbara Koehrer, CEBS**

**Total Rewards Communication Manager**

**H-E-B**

**San Antonio, Texas**

Barbara Koehrer currently serves as the total rewards communication manager for H-E-B, a privately owned grocer and retailer with stores serving communities across Texas and Mexico. She has worked in HR benefits and total rewards since September 2009 in various organizations, including local governments and at Southwest Airlines for seven years prior to working for H-E-B. She earned her CEBS® designation in April 2015, has been involved in her local ISCEBS chapter since 2018, and is currently serving as President of her chapter. Throughout her career in total rewards, she has remained passionate about the employee experience and curious about human behavior—specifically how it influences how employees use and value their total rewards. In her spare time, she often travels to visit families and friends across the country and enjoys spending time with her pug, Remy.