

2026 Member Challenge  
Phoenix Is Calling

|                          | Goal #1              |                  |                   |                   |                            | Goal #2                                    |                  |                   |                                            |
|--------------------------|----------------------|------------------|-------------------|-------------------|----------------------------|--------------------------------------------|------------------|-------------------|--------------------------------------------|
|                          | Recruitment          |                  |                   |                   |                            | Retention                                  |                  |                   |                                            |
| Chapter                  | Eligible Non-Members | 5% increase goal | 10% increase goal | 15% increase goal | 2026 New Members Recruited | 2025 Chapter Membership (Chapter & ISCEBS) | 5% increase goal | 10% increase goal | Current 2026 Membership (Chapter & ISCEBS) |
| Albany                   | 16                   | 1                | 2                 | 3                 | 1                          | 9                                          | 10               | 11                | 6                                          |
| Alberta                  | 139                  | 7                | 14                | 21                | 5                          | 41                                         | 43               | 45                | 30                                         |
| Atlantic Canada          | 52                   | 3                | 5                 | 8                 | 0                          | 16                                         | 17               | 18                | 8                                          |
| Baltimore                | 26                   | 1                | 3                 | 4                 | 3                          | 17                                         | 18               | 19                | 11                                         |
| Birmingham               | 6                    | 1                | 2                 | 3                 | 0                          | 6                                          | 7                | 8                 | 2                                          |
| British Columbia         | 112                  | 6                | 11                | 17                | 2                          | 55                                         | 58               | 61                | 36                                         |
| Capital                  | 78                   | 4                | 8                 | 12                | 2                          | 33                                         | 35               | 36                | 22                                         |
| Carolinas                | 91                   | 5                | 9                 | 14                | 3                          | 34                                         | 36               | 37                | 22                                         |
| Central Indiana          | 51                   | 3                | 5                 | 8                 | 1                          | 26                                         | 27               | 29                | 16                                         |
| Central Ohio             | 34                   | 2                | 3                 | 5                 | 1                          | 30                                         | 32               | 33                | 19                                         |
| Central Pennsylvania     | 30                   | 2                | 3                 | 5                 | 0                          | 14                                         | 15               | 16                | 9                                          |
| Chicago                  | 95                   | 5                | 10                | 14                | 1                          | 55                                         | 58               | 61                | 31                                         |
| Cincinnati/Dayton        | 48                   | 2                | 5                 | 7                 | 1                          | 10                                         | 11               | 12                | 3                                          |
| Colorado                 | 49                   | 2                | 5                 | 7                 | 2                          | 30                                         | 32               | 33                | 27                                         |
| Dallas-Fort Worth        | 65                   | 3                | 7                 | 10                | 2                          | 46                                         | 48               | 51                | 26                                         |
| Detroit                  | 60                   | 3                | 6                 | 9                 | 1                          | 38                                         | 40               | 42                | 20                                         |
| Georgia                  | 84                   | 4                | 8                 | 13                | 3                          | 31                                         | 33               | 34                | 21                                         |
| Greater Boston           | 122                  | 6                | 12                | 18                | 1                          | 40                                         | 42               | 44                | 23                                         |
| Greater Philadelphia     | 121                  | 6                | 12                | 18                | 2                          | 51                                         | 54               | 56                | 31                                         |
| Greater Pittsburgh       | 40                   | 2                | 4                 | 6                 | 0                          | 24                                         | 25               | 26                | 15                                         |
| Houston                  | 76                   | 4                | 8                 | 11                | 1                          | 29                                         | 30               | 32                | 15                                         |
| Jacksonville/ NE Florida | 44                   | 2                | 4                 | 7                 | 1                          | 18                                         | 19               | 20                | 9                                          |
| Kansas City              | 38                   | 2                | 4                 | 6                 | 1                          | 27                                         | 28               | 30                | 21                                         |
| Los Angeles              | 84                   | 4                | 8                 | 13                | 3                          | 25                                         | 26               | 28                | 15                                         |
| Louisville               | 13                   | 1                | 2                 | 3                 | 0                          | 8                                          | 8                | 9                 | 4                                          |
| Middle Tennessee         | 39                   | 2                | 4                 | 6                 | 1                          | 14                                         | 15               | 16                | 7                                          |
| Milwaukee                | 59                   | 3                | 6                 | 9                 | 0                          | 79                                         | 83               | 87                | 67                                         |
| Nebraska                 | 13                   | 1                | 2                 | 3                 | 1                          | 36                                         | 38               | 40                | 24                                         |
| New York Metro           | 112                  | 6                | 11                | 17                | 2                          | 70                                         | 74               | 77                | 47                                         |
| Northeast Ohio           | 43                   | 2                | 4                 | 6                 | 2                          | 14                                         | 15               | 16                | 11                                         |
| Northern California      | 96                   | 5                | 10                | 14                | 3                          | 41                                         | 43               | 45                | 26                                         |
| Northern New Jersey      | 59                   | 3                | 6                 | 9                 | 2                          | 34                                         | 36               | 37                | 22                                         |
| Orange County            | 94                   | 5                | 9                 | 14                | 2                          | 11                                         | 12               | 13                | 8                                          |
| Pacific Northwest        | 140                  | 7                | 14                | 21                | 6                          | 63                                         | 66               | 69                | 53                                         |
| Richmond                 | 42                   | 2                | 4                 | 6                 | 1                          | 18                                         | 19               | 20                | 13                                         |
| South Central Texas      | 12                   | 1                | 2                 | 3                 | 2                          | 4                                          | 5                | 6                 | 5                                          |
| Southwestern Ontario     | 53                   | 3                | 5                 | 8                 | 3                          | 33                                         | 35               | 36                | 18                                         |
| St. Louis                | 47                   | 2                | 5                 | 7                 | 2                          | 33                                         | 35               | 36                | 19                                         |
| Tampa Bay Area           | 40                   | 2                | 4                 | 6                 | 1                          | 25                                         | 26               | 28                | 12                                         |
| Toronto                  | 254                  | 13               | 25                | 38                | 4                          | 85                                         | 89               | 94                | 58                                         |
| Twin Cities              | 73                   | 4                | 7                 | 11                | 3                          | 77                                         | 81               | 85                | 43                                         |
| Total local members      | 2750                 | 138              | 279               | 419               | 72                         | 1350                                       | 1420             | 1493              | 875                                        |

1/8/2026

| Legend         |
|----------------|
| 5% conversion  |
| 10% conversion |
| 15% conversion |

1/8/2026

| Legend              |
|---------------------|
| Maintain membership |
| 5% increase         |
| 10% increase        |