

2025 Member Challenge
Recruit-A-Palooza

Chapter	Goal #1					Goal #2			
	Recruitment					Retention			
Chapter	Eligible Non-Members	5% increase goal	10% increase goal	15% increase goal	2025 New Members Recruited	2024 Chapter Membership (Chapter & ISCEBS)	5% increase goal	10% increase goal	Current 2025 Membership (Chapter & ISCEBS)
Albany	15	1	2	3	0	7	8	9	7
Alberta	164	8	16	25	4	47	49	52	38
Atlantic Canada	21	1	2	3	2	15	16	17	15
Baltimore	17	1	2	3	3	22	23	24	16
Birmingham	5	1	2	3	1	10	11	12	5
British Columbia	128	6	13	19	4	57	60	63	47
Capital	69	3	7	10	0	39	41	43	29
Carolinas	116	6	12	17	5	27	28	30	24
Central Indiana	36	2	4	5	5	32	34	35	25
Central Ohio	31	2	3	5	1	29	30	32	25
Central Pennsylvania	28	1	3	4	1	19	20	21	14
Chicago	75	4	8	11	5	52	55	57	42
Cincinnati/Dayton	43	2	4	6	4	10	11	12	9
Colorado	42	2	4	6	2	35	37	39	26
Dallas-Fort Worth	55	3	6	8	5	51	54	56	43
Detroit	43	2	4	6	4	38	40	42	35
Georgia	80	4	8	12	8	25	26	28	27
Greater Boston	118	6	12	18	9	46	48	51	38
Greater Philadelphia	150	8	15	23	4	56	59	62	44
Greater Pittsburgh	37	2	4	6	1	36	38	40	24
Houston	40	2	4	6	3	30	32	33	25
Jacksonville/ NE Florida	114	6	11	17	4	14	15	16	15
Kansas City	28	1	3	4	1	29	30	32	25
Los Angeles	95	5	10	14	4	24	25	26	20
Louisville	14	1	2	3	1	9	10	11	8
Middle Tennessee	24	1	2	4	3	12	13	14	12
Milwaukee	56	3	6	8	4	83	87	91	80
Nebraska	18	1	2	3	1	39	41	43	33
New York Metro	147	7	15	22	7	77	81	85	64
Northern California	65	3	7	10	8	45	47	50	40
Northern New Jersey	59	3	6	9	4	38	40	42	35
Orange County	94	5	9	14	1	17	18	19	10
Pacific Northwest	161	8	16	24	4	66	69	73	54
Richmond	34	2	3	5	3	24	25	26	18
Southwestern Ontario	100	5	10	15	5	27	28	30	27
St. Louis	34	2	3	5	5	27	28	30	29
Tampa Bay Area	41	2	4	6	5	24	25	26	25
Toronto	295	15	30	44	11	88	92	97	80
Twin Cities	69	3	7	10	9	74	78	81	63
Total local members	2761	139	278	418	151	1400	1471	1547	1196

3/21/2025

Legend
5% conversion
10% conversion

3/21/2025

Legend
Maintain membership
5% increase

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					15% conversion	10% increase			